

PRESS RELEASE

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Social Media for Small Business

Free class offered at library

Build a true connection between your company and your customers! Better yet, do it for free with user-friendly social media and a hands-on class at the Georgetown Library.

The Small Business Development Center (SBDC) and the library are teaming to offer “Social Media for Small Business,” a fast-paced workshop on Wednesday March 3rd from 2 – 3 p.m. at the library, 405 Cleland Street.

“It is very exciting to partner with the Georgetown County Library on a social media workshop that is free for Georgetown County small businesses,” enthused SBDC Georgetown County consultant Lee Mednikow. “Social media is something all businesses desire, but cracking the code is still a mystery to most. Fortunately, we are able to have Donald Dennis as our instructor. Donald lives, eats and breathes social media and knows how to teach it.”

Among Dennis’ claims to fame: popular iPad and basic computing classes at the libraries, and blogs and podcasts with a strong following.

“From Facebook to Twitter, Reddit to YouTube, there’s a perfect way for you to get the word out,” Dennis said. “It’s a two-way street: you’re not just sending a message out. You’re getting a count of how many people see that message, and on many platforms, getting comments back from customers and potential customers.”

There is no registration required for this workshop, but if you have any questions, feel free to call Lee Mednikow at (843) 606-0116.